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January 06, 2010

Michael's Body Scenes in Boca kicks off shoe drive for cancer programs

> Posted by Rod Hagwood on January 6, 2010 03:08 PM



Pictured above: Fotis Papamichael, Adam Levine, Debbie Weisman, Mary Ann Morgan-Fried

Kicking off a shoe drive is not for amateurs.

That's why fitness center Michael's Body Scenes in Boca Raton's Shoppes of Village Pointe went to experts to raise money for local cancer programs.

From now until January 31st, the fitness center will be collecting all styles of shoes in all conditions for Shoes for the Cure, which is a professional recycling company.

Shoes for the Cure will then sort the donations for suitability, refurbish for those less fortunate or recycled for future products (like paving a running track or tennis court).

"We are encouraging everyone in the community to drop their footwear into the Shoes for the Cure recycling bin," says Fotis Papamichael, co-owner of Michael's Body Scenes. "Most of us throw our shoes away, but when we learned how much our recycled footwear can help save our landfills and environment, we knew we wanted to participate in this inspiring program."

Judith Levine

From: A Levine [alevine@shoesforthecure.com]
Sent: Tuesday, March 09, 2010 7:28 AM
To: Judith Levine
Subject: Fwd: Mary Ann for Michael's Body Scenes

Adam S. Levine
Shoes For The Cure
561-901-0534

Begin forwarded message:

From: mmorganfried <mmorganfried@bellsouth.net>
Date: March 3, 2010 3:58:13 PM EST
To: A Levine <alevine@shoesforthecure.com>
Subject: Mary Ann for Michael's Body Scenes

Dear Adam,

The Shoes For The Cure has been a great organization to partner with. Our members has come together to bring shoes for Shoes For The Cure.

Having your Banner and Bin in our club has created great excitement. Not only do they feel good after working out. They feel greater after giving back!

The Shoes For The Cure has been extremely generous. One of our instructors has been volunteering for a Foster program. Shoes For The Cure purchased new shoes for all the girls. As of today we have collected over 900 shoes! Our members are extremely excited!!

Thank you for Creating a great organization.

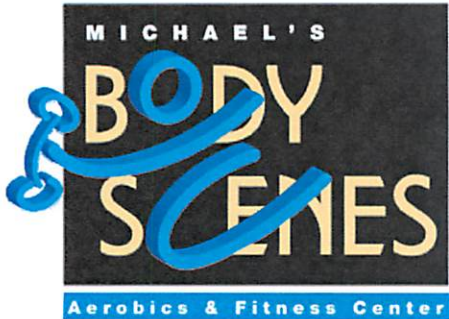
Mary Ann Morgan-Fried
Marketing Director

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3/9/2010

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GO GREEN AND HELP US REACH OUR GOAL OF 1,000 PAIRS OF SHOES TO BE RECYCLED



561-750-7945

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Boca Raton, Florida 33433
www.Bodyscenes.com

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Michael's Body Scenes | 5994 SW 18th St | Boca Raton | FL | 33433

Dear Michael,

Did you know that over 9 million tons of waste from shoes were disposed of last year. Shoes are a recyclable item, just like paper and plastic and every pair we can keep out of a landfill will help cure our environment!

Bring in your gently worn or new unwanted shoes to Michael's Body Scenes. We have partnered with "Shoes For The Cure" a shoe recycling company that donates funds to the Lynn Cancer Center at the Boca Raton Community Hospital, contributes to a local Homeless shelter and supports many of our public school programs. There is no cost at all for this program. They will take what you do not wear or want!

Environmentally Yours

Michael's Body Scenes

SHOES FOR THE CURE
"HAVE A SOUL, GIVE A SOLE, SAVE A SOLE"

Call 561.901.0534 • 888.455.7463
www.shoesfortheure.com