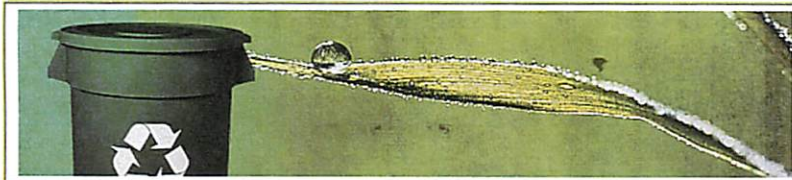


From: Christina Kasik
Sent: Wednesday, December 16, 2009 10:19 AM
To: Christina Kasik
Subject: Recycling Matters! (Vol. III) Shoes for the Cure

Please distribute to your staff and students BEFORE the Holiday Break, if you can!



Follow-up Links
<http://www.shoesfortheure.com/>

Before you clean out your closets this Winter Break...

RECYCLING MATTERS!

Still need help?

Contact Adam Levine of **Shoes for the Cure** with any questions you may have.

E-mail:
alevine@shoesfortheure.com

Phone: 561-901-0534

See attached PPT presentation about shoe recycling!

Announcing A New Program for Reusing & Recycling Old Shoes

Dear Recycling Champion:

We are proud to announce a new partnership with a local recycling company, **SHOES FOR THE CURE**, to bring a unique reuse/recycling opportunity to your school! Each participating school will receive a **free** recycling bin (like the one pictured below) in which to collect used footwear. Depending on their condition, the shoes are either donated to local charities, sold to thrift stores (with the proceeds going to benefit cancer research), or recycled for their foam, rubber, leather and other components. There is no cost to the school and your staff, students and parents will be helping local families in need, as well as keeping this valuable resource out of landfills!



Next Steps

If you are interested in getting a FREE shoe collection bin for your school, please e-mail Christina at christina.kasik@palmbeach.k12.fl.us and we'll get you started. The bins can be delivered as early as the week of January 4, 2010. What a great way to start the new year off right!!!

Live green. Teach green. Be green. Love green!

Sincerely,

Christina M. Crespo, LEED AP
Recycling & Sustainability Coordinator
School District of Palm Beach County
christina.kasik@palmbeach.k12.fl.us